



---

---

## TEXOMA REAL ESTATE MARKET ANALYSIS

---

---

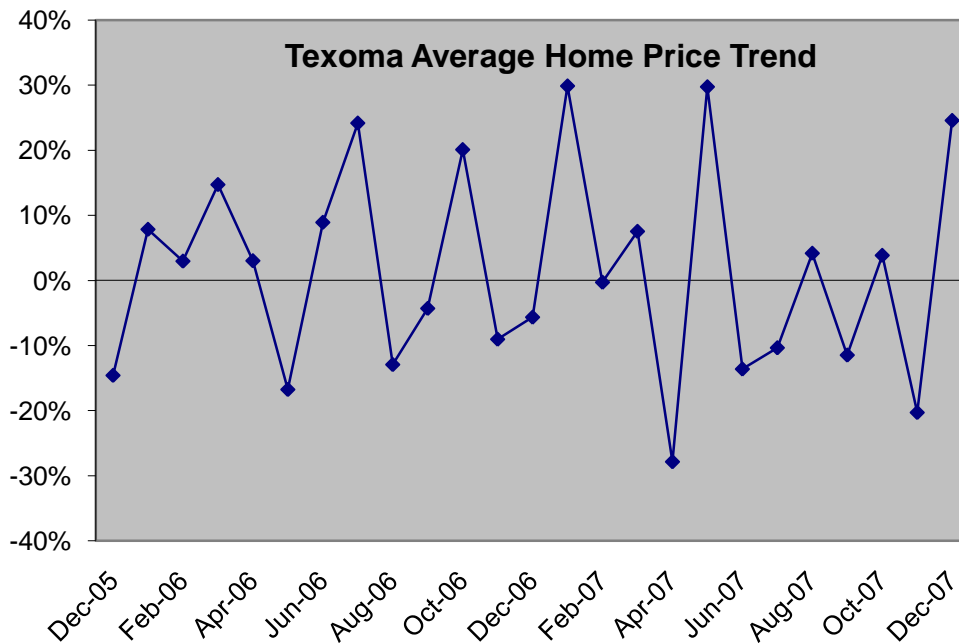
**TO:** OKLAHOMA ASSOCIATION OF REALTORS  
**FROM:** WILSON RESEARCH STRATEGIES  
**SUBJECT:** SUMMARY OF TEXOMA REAL ESTATE MARKET PERFORMANCE  
**DATE:** WEDNESDAY, FEBRUARY 06, 2008

---

### Introduction

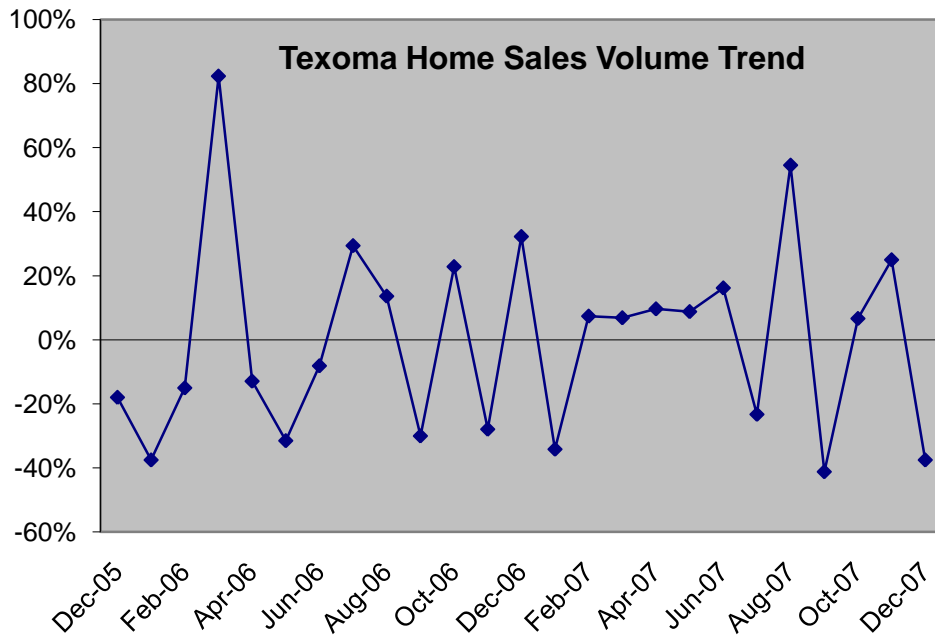
On behalf of the Oklahoma Association of REALTORS, WRS is pleased to present this two-page analysis of the performance of the Texoma real estate market. Data for this analysis was provided by the Oklahoma Association of REALTORS.

**Chart 1: Average Home Sale Price Trend.**



In this graph the horizontal line represents the national market trend regarding price and volume. It is a constant figure indicated on the graph at zero. The moving line represents the comparable trend in your market. It can be read by looking at a specific point and determining that your trend in housing values and volume is a percentage above or below the national trend. The graphs do not reflect actual value or volume numbers, but rather a performance trend with regard to these numbers in your marketplace.

**Chart 2: Housing Market Volume Trend**



**Key Facts:**

- The Texoma market had a great May, with a 30% increase in prices that month.
- And the May-June period was good for volume as well, with volume up by 10% each month.