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## LAWTON REAL ESTATE MARKET ANALYSIS

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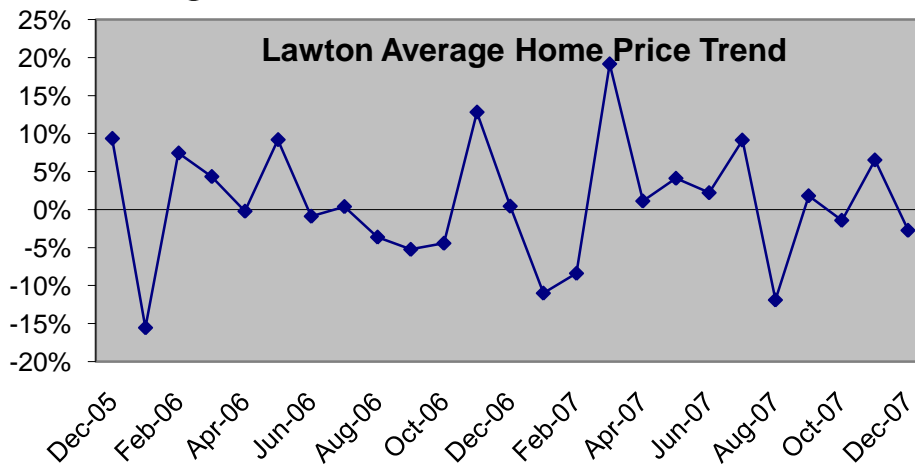
**TO:** OKLAHOMA ASSOCIATION OF REALTORS  
**FROM:** WILSON RESEARCH STRATEGIES  
**SUBJECT:** SUMMARY OF LAWTON REAL ESTATE MARKET PERFORMANCE  
**DATE:** WEDNESDAY, FEBRUARY 06, 2008

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### Introduction

On behalf of the Oklahoma Association of REALTORS, WRS is pleased to present this two-page analysis of the performance of the Lawton real estate market. Data for this analysis was provided by the Oklahoma Association of REALTORS.

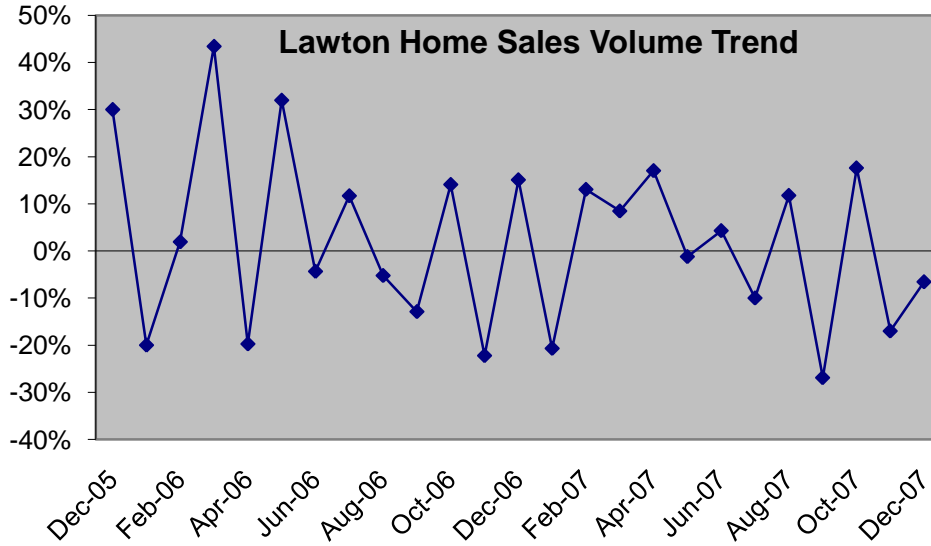
**Chart 1: Average Home Sale Price Trend.**



In this graph the horizontal line represents the national market trend regarding price and volume. It is a constant figure indicated on the graph at zero. The moving line represents the comparable trend in your market. It can be read by looking at a specific point and determining that your trend in housing values and volume is a percentage above or below the national trend. The graphs do not reflect actual value or volume numbers, but rather a performance trend with regard to these numbers in your marketplace.



**Chart 2: Housing Market Volume Trend**



**Key Facts:**

- The Lawton market has seen strong appreciation in several months of 2007, with 19% growth in March and 9% in July. At the same time it has been steady with low-single-digit ups and downs the rest of the year.