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## ENID STATEWIDE REAL ESTATE MARKET ANALYSIS

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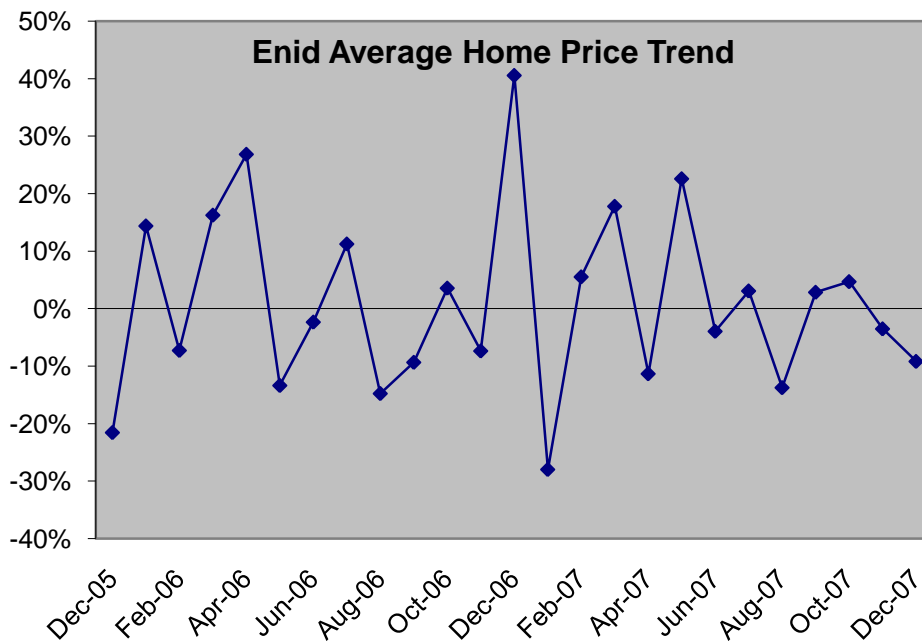
**TO:** OKLAHOMA ASSOCIATION OF REALTORS  
**FROM:** WILSON RESEARCH STRATEGIES  
**SUBJECT:** SUMMARY OF ENID REAL ESTATE MARKET PERFORMANCE  
**DATE:** WEDNESDAY, FEBRUARY 06, 2008

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### Introduction

On behalf of the Oklahoma Association of REALTORS, WRS is pleased to present this two-page analysis of the performance of the Enid real estate market. Data for this analysis was provided by the Oklahoma Association of REALTORS.

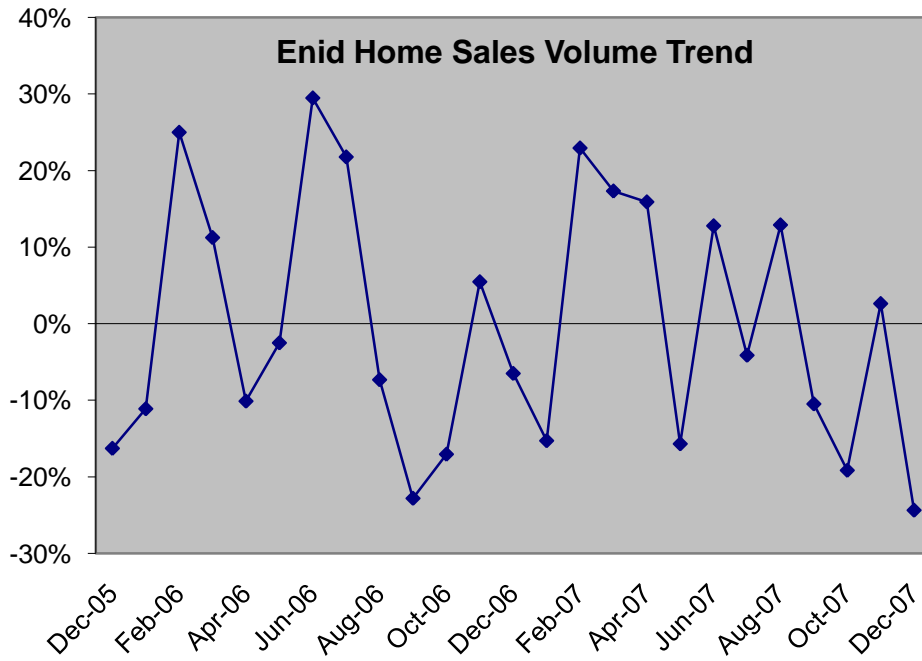
**Chart 1: Average Home Sale Price Trend.**



In this graph the horizontal line represents the national market trend regarding price and volume. It is a constant figure indicated on the graph at zero. The moving line represents the comparable trend in your market. It can be read by looking at a specific point and determining that your trend in housing values and volume is a percentage above or below the national trend. The graphs do not reflect actual value or volume numbers, but rather a performance trend with regard to these numbers in your marketplace.



Chart 2: Housing Market Volume Trend



**Key Facts:**

- Until a slight tailing off in the last couple of months of the year the Enid market had seen steady price growth so far in 2007 with prices rising by an average of 3% month-on-month.